

SVdP Chicago Strategic Plan 2024-2029

Focus Areas and Goals

- I. Encourage and support Vincentians on their Spiritual Journey.
 - a) Ensure each Conference has an Active Spiritual Advisor.
 - b) Establish an annual Day of Reflection within each District.
 - c) Expand attendance at the Annual Memorial Mass and Awards ceremony.
 - d) Develop an Annual General Membership Meeting.
 - e) Enhance Spiritual Advisor training at the District level.
- II. Encourage and support Vincentians in their ministry.
 - a) Train Conferences on how to retain current members.
 - b) Create confidence in Conference operations to meet the high standards of the Society.
 - c) Enhance collaborative interaction between Conferences, Districts and the Council.
 - d) Develop virtual Q&A sessions related to each of the Committees.
 - e) Develop how-to sessions for various Conference works.
 - f) Develop an online Serving in Hope study group.
- III. Provide better communications to and between Vincentians, and between Vincentians and the community.
 - a) Members to view the SVdP Chicago website as a valuable resource through regular usage and rich content.
 - b) Create an external presence/image which attracts donors, volunteers and new members and educates them on the Society's mission. Pursue a regular column in the Chicago Catholic and an interview with Relevant Radio. Establish our SVdP presence throughout the Archdiocese of Chicago.
 - c) Develop and implement methods to solicit regular news from membership to share Best Practices and other items to encourage two-way communications and feedback.
 - d) Investigate introducing to all District Presidents and Conference Presidents readily available technology, which by utilizing will enable them to effectively communicate Vincentian matters directly between and among their constituents.
 - e) Develop partnerships with other faith communities, social outreach ministries, and other community organizations to identify those in need.
 - f) Expand the use of ServWare by our Conferences.
 - g) Establish resource fairs by geographic area.
 - h) Develop a Lenten Video Series – Why Vincentians Do What We Do.
- IV. Expand Retail Operations and Special Works.
 - a) Expand Thrift Stores by opening a new store in a central location of Cook County or the city of Chicago (location to be defined).
 - b) Develop Special Works such as micro loans, toy stores, breakfast with Santa, etc.

- c) Set up pop up stores throughout locations in various districts.
- V. Improve and expand financial support for SVdP Chicago.
 - a) Build a reserve for SVdP Chicago of ½ budgeted annual expenses.
 - b) Introduce new sources of income for retail operations to reduce dependence on credential sales for retail operations.
 - c) Introduce new sources of income for SVdP Chicago to reduce dependence on retail operations income.
 - d) Increase fundraising events/programs.
 - e) Increase special fundraising for Conferences.
 - f) Develop/Strengthen our Corporate and Business Relationships.
 - g) Develop/Strengthen Major Donor Relationships.
 - h) Apply for Grants for Council support and assist in ministries.
- VI. Redevelop the ADC to more meaningfully support the Districts and Conferences.
 - a) Reorganize the District Councils.
 - b) Develop District/Conference boundary maps.
 - c) Revitalize underserved communities.
 - d) Develop Rapid Response Teams.